San Francisco, Calif. — August 11, 2017 — Income&, a real estate investment platform based in San Francisco, announced today that it was one of 24 startups selected for the sixth class of the Plug and Play Fintech Accelerator. The company will participate in a 12-week accelerator program geared toward financial technology startups, during which time it will gain access to Plug and Play’s extensive network of leading banks and financial institutions. Income& was among 3% of startup company applicants selected from a highly competitive pool for the fall 2017 Plug and Play Fintech Accelerator class.

Led by CEO Brad Walker, the former Director of Institutional Product and Strategy for PENSCO Trust Company, and a team of accomplished financial services and technology veterans, Income& has introduced the PRIMO™, or Prime-Rated Individual Mortgage-backed Obligation. A superior alternative to existing investment options, each PRIMO™ is backed by a high-quality, prime-rated residential mortgage. Unlike traditional fixed-income options, PRIMOs™ offer low risk, seeking yields of 5% or better and a level of transparency and customization that has never before existed.

Walker said: “We are incredibly excited to partner with a leading fintech accelerator like Plug and Play to help us bring our fixed-income product PRIMOs™ to the baby boomer market. We look forward to collaborating with Plug and Play’s leading network of financial institutions from around the world to enhance our product, as we work toward continually improving upon the revolutionary investment concept we developed in the PRIMO™.”

Using Income&’s next-generation platform, a portfolio of PRIMOs™ can be selected in one simple click or customized based on preferences for geography, risk, or desired yield. With the invention of the PRIMO™, Registered Investment Advisors (RIAs) and accredited investors will have access to a product previously available only to hedge funds and investment banks.

Income& has received numerous accolades in the fintech space. The company has been named as a finalist in the 2017 Benzinga Global FinTech Awards; a finalist in the 2017 LendIt Awards as an emerging real estate platform; a finalist in the 2016 SXSW FinTech event; a finalist at 2016 PitchIt@LendIt; and a finalist and cohort member of the 2016 Fintech Sandbox class.

Walker is also a regulator contributor to Nasdaq.com and TheStreet.com.

Income& CTO Vincent Phillips said: “This is a great opportunity to become part of the rich Plug and Play ecosystem, in which so many other great companies have been born. We are very excited by the opportunity to connect with major players who can help further progress the innovative principles and technology behind the PRIMO™.”

Income& CMO Keith Meyer added: “Income& is honored to have been selected for this highly competitive program from a startup pool that has collectively made impressive strides in revolutionizing the fintech space.”

Plug and Play runs each of its 12-week industry-specific accelerator programs twice per year, connecting accepted startups to Plug and Play’s ecosystem of 180 corporate partners and 200 venture capitalists. The startups hail from a range of countries, including Canada, Hong Kong, Israel, South Africa, Switzerland, the United Kingdom, and the United States.

More information on Income& is available at www.incomeand.com.

About Income&:
Income& (www.incomeand.com) is a San Francisco-based financial technology company focused on redefining the fixed-income marketplace. Today’s traditional fixed-income options feature either frustratingly low yields or exceedingly high risk. That’s why Income& invented the PRIMO™, a new type of fixed-income investment that is simple, transparent, and soon available to everyone. With higher yields and lower risk, PRIMOs™ are revolutionizing the marketplace and raising the bar for fixed-income investing.