

## **NEW RELEASE: Growth Street bolsters team with new sales and relationship management hires**

SME lender Growth Street has brought on board a new Director of Sales, Head of Relationship Management and Business Development Manager as the firm's expansion continues.

The new appointments bring a wealth of sector experience to Growth Street. Chan Purewal, formerly of Boost Capital and Bibby Financial Services, has joined the business as Director of Sales.

Nicola Weedall, previously of GE Capital and latterly Head of Risk and Compliance at invoice financing specialist DueCourse, has joined Growth Street as Head of Relationship Management. Her role will be split between London and Manchester.

Meanwhile, Nick Owers, formerly Head of Banking Relationships at iwoca, becomes a Business Development Manager. Nick has also worked for Lombard and Royal Bank of Scotland in the past.

The new hires follow a series of important milestones at Growth Street. The firm recently announced a doubling of its maximum credit limit for SMEs, from £500,000 [up to £1m](#). The firm has also unveiled a new channel [dedicated to the broker space](#), following the appointment of Commercial Director Chris Weller earlier in the year.

Chris said: "I'm delighted to announce that Chan, Nicola and Nick are joining Growth Street to boost our commercial expertise. We're embarking on an important phase of growth, and bringing their experience into the team will heighten our ability to scale in the coming months and beyond."

Chan Purewal added: "Growth Street is ready to achieve big things over the next 12 months and beyond. I'm excited to start working with some of Britain's best SMEs and help Growth Street develop into a market-leading business lender."

Nicola Weedall said: "The product Growth Street has built is truly unique. I can't wait to help our customers succeed and foster stronger relationships with the SME community."

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### **About Growth Street**

Growth Street operates a business finance platform that allows investors to lend to small and medium-sized businesses using a flexible working capital solution.

Growth Street recently launched How to Improve Cash Flow, a digital tool designed to give small businesses better financial insights. Try out How to Improve Cash Flow here:

<http://www.howtoimprovecashflow.com/#/>

Please note that Growth Street is an investment product and not a savings account. Your capital is at risk if you lend to businesses and lending is not covered by the Financial Services Compensation Scheme. Past performance is not a reliable indicator of future results.

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