IRVINE, CALIF. June 1, 2017 – AutoGravity, a FinTech pioneer revolutionizing car shopping and financing with the power of the smartphone, has unveiled an innovative mobile application to help car buyers in the Garden State finance any new or used car in minutes in just four easy steps.

“AutoGravity is digitizing the auto financing process by bringing a fast, seamless financing experience to car buyers,” said Andy Hinrichs, AutoGravity founder, CEO and automotive industry veteran. “We are transforming how people buy and lease cars by decreasing the financing time from hours to minutes for car shoppers across the country.”

Available on iOS, Android and as a mobile-responsive web app, AutoGravity’s apps have been downloaded nationwide more than 400,000 times since its introduction last summer. Car buyers can get up to four finance offers on any new or used car from thousands of dealerships, anytime and anywhere they want. Designed with state-of-the-art security, the AutoGravity app protects consumers’ information by using advanced bank-level encryption and proprietary data security technologies, ensuring sensitive information is processed in a safe and secure way.

“Embracing innovation, AutoGravity has built partnerships with the world’s leading banks, major OEM-owned lenders and leading dealership groups,” added Hinrichs. “As a result, AutoGravity is the only company to successfully bring thousands of dealers and an extensive list of top global lenders together in a single, convenient digital marketplace.”

With its unique platform, the AutoGravity app guides car buyers through an intuitive four-step process:

1. **Choose a car** - Select any make, model and trim of any new or used car.
2. **Find a dealer** - Choose from AutoGravity’s proprietary national dealership database; geolocation helps quickly identify nearby dealers that sell the car the selected.
3. **Search for financing** – Car buyers can scan their driver’s license and connect to social media to quickly pre-fill the finance application.
4. **Select a lender** - Receive up to four binding finance offers in minutes, then select a loan or lease offer and head to the dealership to complete the purchase.

Based in Irvine, California, AutoGravity was founded by an international team of digital natives and industry veterans seeking to meet the growing demand for a smartphone-based car financing experience. The company caters to the next generation of car buyers by empowering customers to utilize technology to make their car buying, leasing and financing decisions. To learn more about AutoGravity please visit: [www.autogravity.com](http://www.autogravity.com).
AutoGravity is revolutionizing the way people buy and finance cars. Harnessing the power of the smartphone, AutoGravity technology provides a new level of transparency, convenience and speed to the car shopping and financing process. AutoGravity partners with the world’s leading banks and financial services companies to give car buyers direct control over their car financing options while connecting them to a nationwide network of trusted car dealerships. Available on iOS, Android and Web, AutoGravity empowers car buyers with up to four binding offers in minutes. Based in Irvine, California, AutoGravity was founded in 2015 by an international team of digital natives and auto industry veterans. For more information on AutoGravity, please visit www.autogravity.com and follow @AutoGravityHQ on Twitter.